



Jennifer Primosch Licensing Portfolio

In this portfolio, I am showing a considerable amount of my artwork that I believe will be highly successful through licensing and mass-production. With the exception of the “EmoJens”, and “Olympic Jens”, all of the artwork featuring Jen & Company has been sold as greeting cards, prints, journal covers, t-shirts, postcards, stickers, Christmas ornaments, and as original artwork. I have sold approximately fifteen original paintings featuring this cast of characters.

Other merchandise that I think this theme would fit are calendars, coffee cups, trivets, wrapping paper, gift bags, umbrellas, tote bags, backpacks, and much more. The public relates to Jen & Company and having these images in some forms brings them happiness.

I desire to bring this happiness to the public on a much grander scale. I come from a working-class background, and have been an art educator in communities that are rich in culture, but bereft in socio-economic status. Few people I know can afford hand-painted or self-produced products. By mass-producing my work, I can finally make the art that brings glee to so many financially affordable.

Artwork Featuring “Jen”

Jen & Company

Jen: These artworks feature a character of a girl referred to affectionately as “The Jen Character” by my fans, collectors, family, and friends. The name stuck, and I never found a better character name that would be identifiable to my clients. Usually shortened to “Jen”, she is often found in strange situations, some fantastical, some mundanely normal. Her world vacillates from magical to neurotic, joyous to distress, which is why so many people relate to her. We are all thrown into what life has in store for us, and Jen’s situations, as outlandish as they appear, frequently touch the viewer on a visceral level.



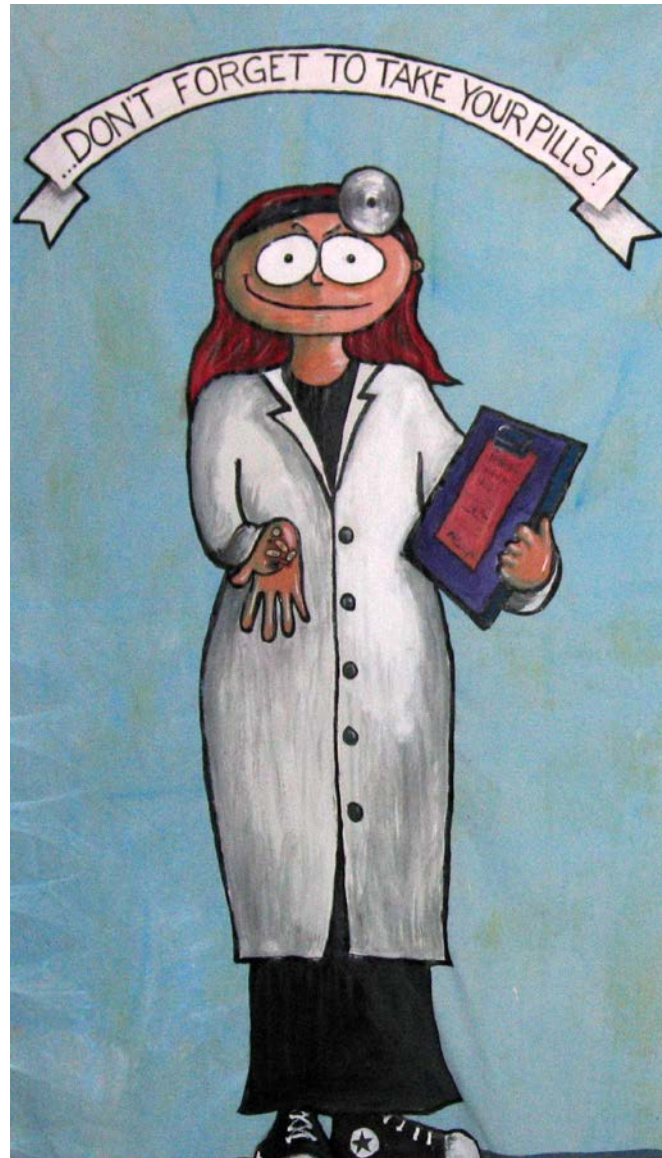
“HI”! JG-01



“I Shall Dance Again” JG-02



"I Sat on the Other Side..." JG-03



"Pills" JG-04



“Kibou” JG-05



“Pieces of Me” JG-06



"Treasure" JG-07



“Up in Flames” JG-08



“The Phoenix” JG-09

Artwork featuring “The Greep” & Company

The Greep: “The Greep” is a large gelatinous green monster that often accompanies Jen on her adventures and misadventures. He only communicates through signs, sometimes acting as Jen’s conscious or Greek chorus, depending on the situation. The Greep is a favorite of children and adults alike!

The Bunnies: The “Bleecker Bunnies” are the foil to Jen’s plans. They are her worst critics, often engaged in mocking or otherwise tormenting her. Sometimes they act as co-conspirators, but rest assured, they will eventually trip her up.

The Dragon takes Jen on magical journeys right over the city and up to the stars. He is a kind companion who represents reaching achievements. These works are the most requested by parents to decorate their children’s room as well as greeting cards.



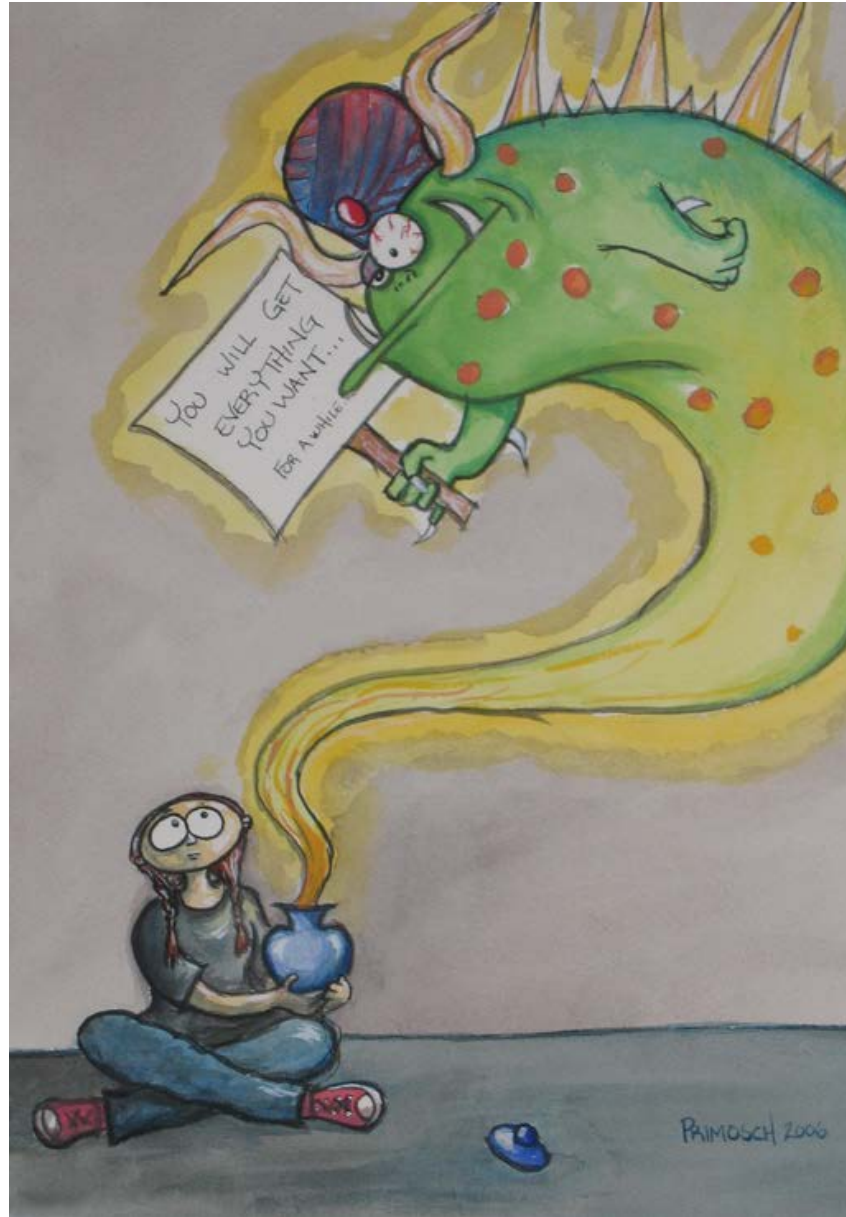
“What Have You Done
Today” JG-10



"Throw it Out" JG-11



"Good Morning!" JG-12



“You Will Get Everything” JG-13



“Paradise Lost 1:134” JG-14



"We're All You Got" JG-15



“NightFlight 1” JD-01



“NightFlight on Lame” JD-03



“NightFlight on Lame” JD-03 DETAIL



“NightFlight 1010” JD-04 SOLD



“NightFlight 2” JD-02



"Jen & The Dragon" JD-05

Jen as “Loralei”

Jen as Lorelei, the Mermaid: Jen’s world defies normal conventions, and sometimes she appears in the form of Lorelei, who is a mermaid that can be both benevolent and malevolent. She often appears decked out in the finery that she has culled from the sea floor, shells, pearls, and jewels from sunken treasure. Her companions include sea creatures such as fish, crabs, octopi, and even the Greep!



“Coney Island Mermaid 2” JL-01



"Global Warming" JL-02



“Orion and the Mermaid” JL-03



"Beware the Siren" JL-05



“Treasure” JL-06



"Coney Island Mermaid 1" JL-07 SOLD



"Fouled Anchor" JL-08



“Sabotage” JL-09

Christmas and Holiday Greeting Card Designs





Holiday Gifts









Other Holiday Gifts



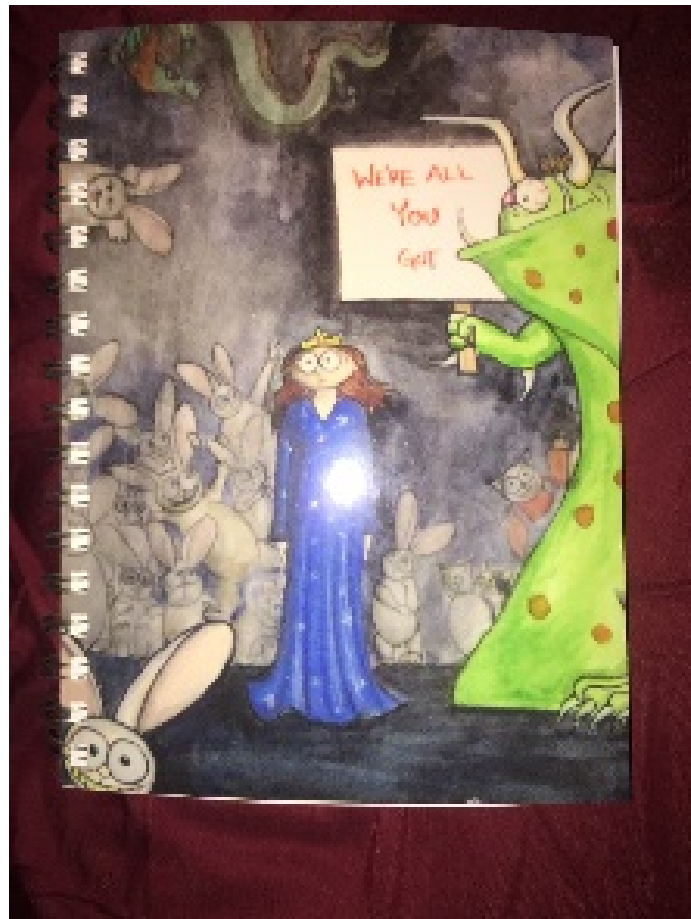
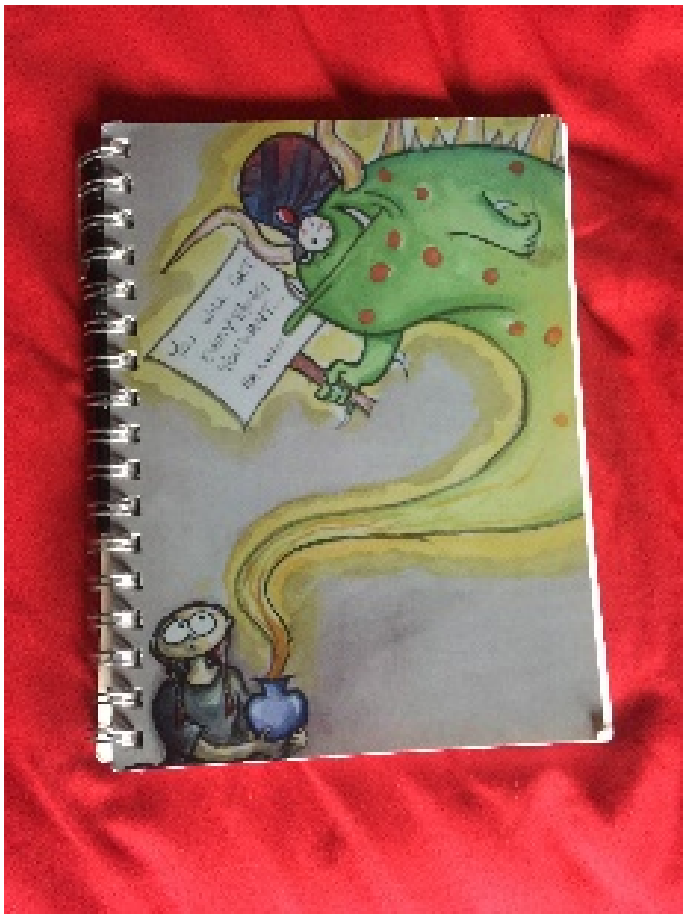


Other Sundry Gifts

These are non-holiday specific gifts that are appropriate for birthdays or other special occasions.

Here are images of some of the merchandise that I have self-produced and sold. Some items are designed to be single color print versions of my characters, as well as graphics that were created specifically as T-shirt designs. Merchandise includes cards, prints, apparel, dishes, mugs, jewelry boxes, holiday ornaments, notebooks, etc. These are examples of popular items that I have sold and currently sell.



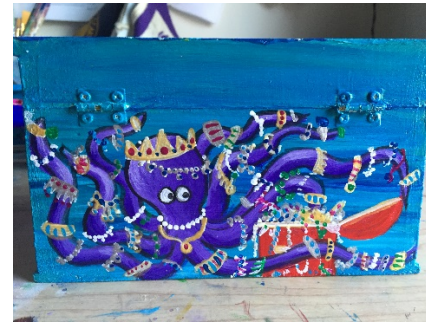






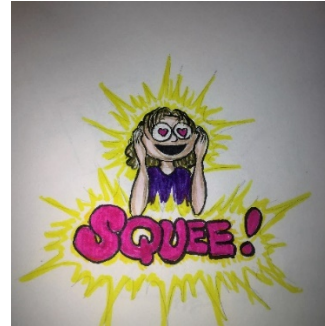


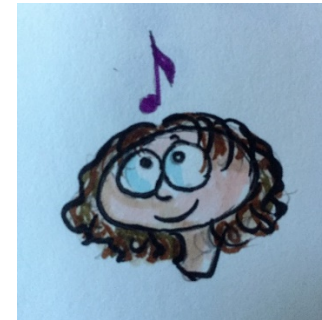




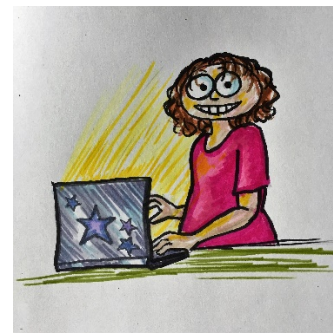
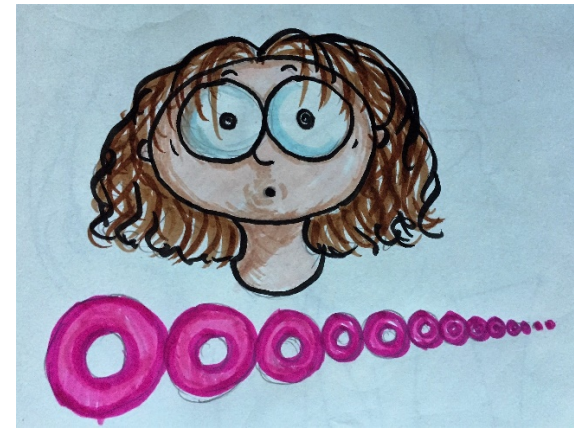
Emojens

EmoJens began as quick sketches I would create in order to respond to friend's social media posts when regular emojis or stickers just didn't cut it. I soon realized that these little sketches could have a variety of uses, on greeting cards, notepads, magnets, coffee cups, and more.









Other Style Brands

The Chinese Lion Dance

The Lion Dance

As a participant in the Chinese Lion Dance, I have used the subject of the Lion Dance for many of many of my artworks. Often confused for a dragon, the Lion Dance is performed by two dancers, one who operated the heavy papier-mache head, and the tail, who completes the body and supports the dancer in the head.

The Lion Dance is profoundly important to people of Chinese and Vietnamese descent. The Lion is a protector who scares away evil and brings good luck. Lions are most often seen during the Lunar New Year, but are often called for weddings and the openings of businesses. I have found that Chinese Americans are very drawn to these works, and would like to see them on New Year's cards, calendars, and apparel.



“Lion in Winter” LD-01



“Fireball” LD-02



“Gold Lion” LD-04



"Rehearsal" LD-05



“Sapphire” LD-06

Religious Themed Greeting Cards

Religious Themed Art: Holy Messengers

As a former Catholic School student, we often were in church. The church I grew up in is covered in art, mostly with angels appearing in the wall paintings, statues, and windows. The angels became ingrained in me, and frequently appear in my art unannounced.

When I realized where the events of the Bible took place, and began to research what people actually look like, I found a disconnect between the white blonde angels in European robes and the people of Middle Eastern descent. I began to paint and draw my angels in such a way that would more accurately reflect the appearance of Middle Easterners and North Africans. A recent trip to the Holy Land confirmed my research, and provided me with more visual information.

I was unprepared for the importance of the look of my angels to my friends of color, who turn to my Christmas cards and prints to exchange with family. I was dismayed when one of my African-American friends said my cards were the only ones she found that did not feature Anglo-Saxon looking angels. There has been a demand for these images on greeting cards, prints for display in the home, which I do sell, and prayer cards, which I have not been able to produce on my own.



“Ascending Angel 1” HM-01



“Musician Trio” HM-02



“Angel with Drum” HM-03



“Ascending Angel 2” HM-04



“Angel with Tambourine” HM-05



“Guardian Angel 1” HM-06



“The Annunciation 1” HM-07



"The Holy Family 1" HM-07



“The Shepherds in the Field” HM-08



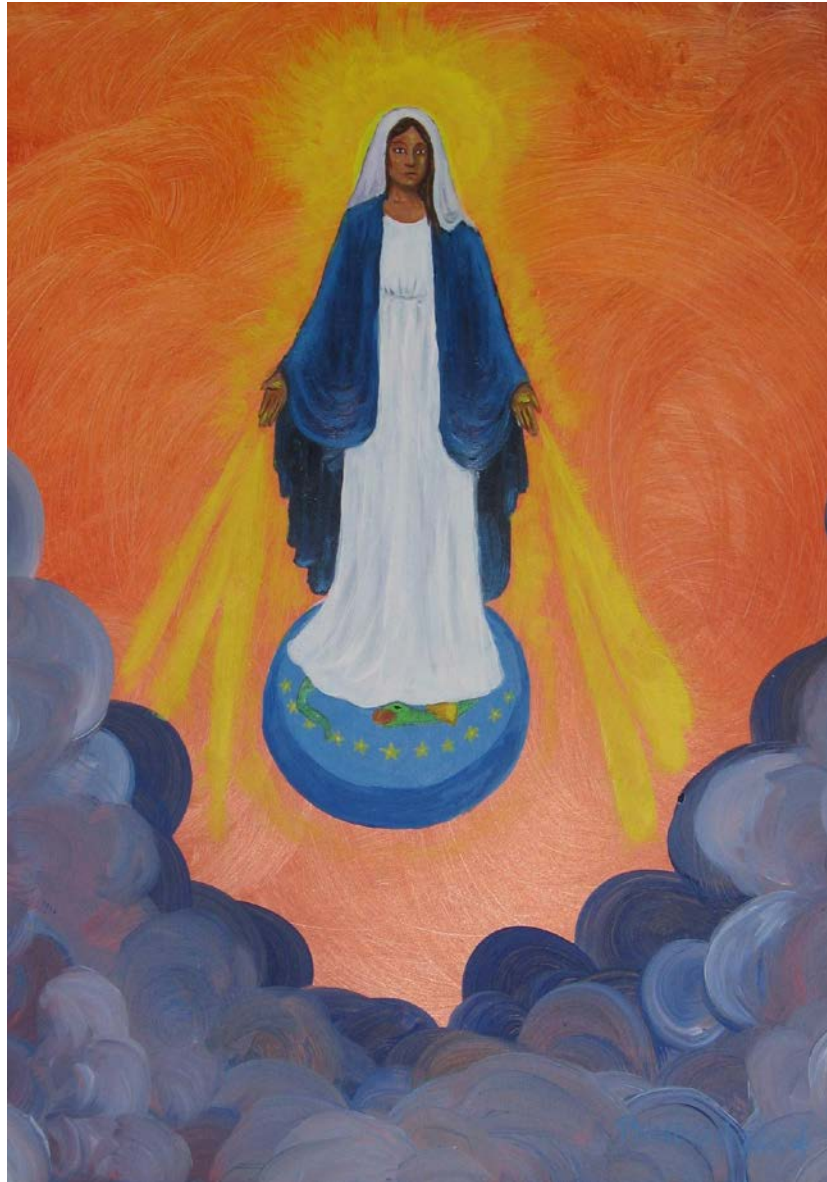
“The Holy Family 2” HM-09



“The Holy Family 3” HM-10



“Our Lady of Sorrows” VM-02



“Our Lady of Grace” VM-01

**To see more artwork, including my
Daily Sketches, please visit my
Website and Social Media!**

Facebook: Art of Jennifer Primosch

Twitter: Primosch

Instagram: Primosch

Websites:

www.Primosch.net

www.JenniferPrimosch.com

www.HolyMessenger.com

Online Stores:

<http://stores.ebay.com/primoschart>

<https://www.etsy.com/shop/>

PrimoschArt

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